The study

Abstract

A growing part of the world population is a professional who is a "digital native" formed by its experience in a world based on technology and internet connectivity. The "digital native" is characterised by the ability to use and connect to the digital world and the use of social media. This research aims to explore the linguistic competencies of these professionals in different roles and environments. The study was conducted through a survey of 683 professionals in the field of finance and management, using a questionnaire designed to assess the linguistic competencies of these professionals. The results showed that the linguistic competencies of these professionals varied depending on their role and environment, with a higher level of competency in the workplace than in personal life. The study concluded that the linguistic competencies of these professionals are important for their professional development and overall success.

The work environment

Results I: the linguistic distance

The results of the linguistic distance showed that there was a significant difference in the level of competency between the workplace and personal life. The workers who worked in an environment where English was the primary language had a higher level of competency in English than those who worked in an environment where English was not the primary language. The study also showed that the linguistic competencies varied depending on the role and environment, with a higher level of competency in the workplace than in personal life. The study concluded that the linguistic competencies of these professionals are important for their professional development and overall success.

The use of English in the six domains

The study showed that the use of English varied in different domains. In the workplace, English was the primary language in most of the domains, while in personal life, English was used in a smaller number of domains. The study also showed that the use of English varied depending on the role and environment, with a higher level of competency in the workplace than in personal life. The study concluded that the linguistic competencies of these professionals are important for their professional development and overall success.

Results II: linguistic distance as explanation

The study showed that the linguistic distance had a significant impact on the level of competency. The workers who worked in an environment where English was the primary language had a higher level of competency in English than those who worked in an environment where English was not the primary language. The study also showed that the linguistic competencies varied depending on the role and environment, with a higher level of competency in the workplace than in personal life. The study concluded that the linguistic competencies of these professionals are important for their professional development and overall success.

The role of language in corporate culture

The study showed that language had a significant impact on the corporate culture. The workers who worked in an environment where English was the primary language had a higher level of competency in English than those who worked in an environment where English was not the primary language. The study also showed that the linguistic competencies varied depending on the role and environment, with a higher level of competency in the workplace than in personal life. The study concluded that the linguistic competencies of these professionals are important for their professional development and overall success.

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A measure of linguistic distance

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